



Exemplary Research Topics

PHD Programme in Management
*at the Faculty of Economics and Management
of the Free University of Bozen/Bolzano*

Current research topics and fields offered by the members of the Faculty of Economics and Management

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Working title/Research field	Faculty member
Epistemological and ethical aspects of scientific research	Prof. Ivo De Gennaro
What is different behind family business strategies? What is the role of family-centred goals on strategic decision making and firm performance?	Prof. Alfredo De Massis
Strategic management as a balancing act between past and future: temporal dynamics, history, tradition and temporal search in multi-centenary (family)firms	
Innovation and technological issues in firms with family involvement : The role and importance of context	
How to build a business legacy that lasts across generations	
Management of Global (Virtual) Teams	
The Role of Multiple Intelligences in Management	Prof. Marjaana Gunkel
The Influence of Diversity on Human Resource Management Practices	
Entrepreneurial orientation (individual-/firm-level) in different kinds of organizations	
Business model innovation/adaptation	Prof. Sascha Kraus
Coopetition as a field of inter-firm collaboration	
International tourism - rising anew from the ashes or back to the normal (development in the post crisis times)	
Consumer behaviour : experimental approaches to food waste in tourism	Prof. Oswin Maurer
Tourism development and residents´ wellbeing - an international perspective (empirical)	
Strategic Management and Societal Grand Challenges (e.g. mitigation of global warming, energy transition, smart for green cities, circular economy...)	
The future of leadership, management and organizations (e.g. impact of digitalization, digital transformation, improvisation, holacrazy,...)	
Internationalization strategies, structure and processes (e.g. SMEs, alliances and joint ventures, subsidiary portfolio management)	
Relevance and management of traditional and new forms of common good oriented enterprises (e.g., Benefit Corporation, Entreprise à Mission, cooperatives, GmgV) for sustainable economic activities.	Prof. Michael Nippa
The behaviour of green consumers	
Tourists´ and destinations´ resilience to environmental vulnerability	
Tourism in fragile and vulnerable destinations : hosts´ - tourists´ perceptions	
Sustainability/ESG accounting, reporting and assurance	Prof. Paolo Perego
Management accounting and performance evaluation	
Supply Chain Management and Governance: Applications to Wine Cooperatives and Geographical Indications	Prof. Günter Schamel
Sustainable Development and Management of Wine Cooperatives in Europe	
Consumer Behavior in tourism, hospitality, and sport	Prof. Serena Volo
Indicators and measurements issues in tourism research	
Visual research methods in tourism, hospitality, and sport	
Climate crises effect on tourism destinations	
Tourism competitiveness, sustainability, and innovation	