

Exemplary Research Topics

PhD Program in Management and Economics *at the Free University of Bozen-Bolzano*

Examples for current research topics and fields offered by members of the Faculty of Economics and Management
(as of: **16th of February, 2017**; subject to modifications and amendments without prior notice)

Working Title / Research Field	Faculty Contact
The protection of minority rights in Europe: an outlier phenomenon. The European Union as a sui-generis institution: a study on the implementation of EU Law. The speciality of the European Central Bank from a normative point of view.	Prof. S. Baroncelli
The EU institutional architecture: political economy considerations. The impact of economic and financial literacy on the quality of government. New Institutions for the Energy Sector.	Prof. F. Boffa
Corporate governance, performance and financial reporting in samples of private, listed and nonprofit organizations. Characteristics and Economic Consequences of Criminal Firms in Europe. Creating value with accounting: "new" information for "new" business models.	Prof. M. Bonacchi / Prof. L. Courteau
What is different behind family business strategies (e.g., internationalization, leadership succession, growth, diversification, professionalization)? What is the role of family-centered goals on strategic decision making and firm performance? Strategic management as a balancing act between past and future: temporal dynamics, history, tradition and temporal search in multi-centenary (family) firms (e.g., innovation through tradition, time-varying management paradoxes/dilemmas, firm longevity, sustainability across generations). Innovation and technological issues in firms with family involvement: The role and importance of context (e.g., family-driven innovation, open innovation, ambidexterity, social innovation in family enterprises and enterprising families).	Prof. De Massis
Robust Analysis of Non-Standard Data and Outlier Detection. Dependence and Extremes in the Electricity Markets.	Prof. F. Durante
Integration of culturally diverse employees into the organizational environment. The human resource management challenge of various generations in the workforce.	Prof. M. Gunkel
Numerical modeling of dependent credit rating transitions with asynchronously moving industries.	Prof. Y. Kaniovskyi
Timing in management decisions and outstanding organisational performance. Technology hype cycles and the emergence of organisational outliers. Commonalities between unicorns and failing firms.	Prof. C. Lechner

GRIT versus pivoting: perseverance and passion for long-term goals and their relationship with entrepreneurial success.	Prof. K. Matzler
The nature of insight and its role for discovery in business model innovation.	
Digital disruption: Does disruptive innovation theory apply?	
Restructuring of big banks	Prof. M. Murgia / Prof. C. Curi
Managing ill-structured problems	Prof. A. Narduzzo
Organizational routines as a source of flexibility and innovation	
Strategies to Mitigate Global Warming and Climate Change.	Prof. M. Nippa
Management by improvisation - the neglected 'poor cousin' of organization.	
Internationalization strategies of medium-sized firms with peripheral HQs - liability or virtue of remoteness?	
Green Hotels - Demand and supply	Prof. L. Osti
Econometrics of large and big database.	Prof. F. Ravazzolo
Real estate and business cycle.	
Market organization and quality coordination in EU wine markets.	Prof. G. Schamel
Economics of sustainable tourism and local development.	
Macroeconomic Dynamics (e.g. dynamic tourism economics, economic growth and unemployment).	Prof. S. Schubert
International Macroeconomic Dynamics (e.g., effects of fiscal austerity policies, debt constraints in an open economy).	
Immigration and Politics.	Prof. S. Stillman
Economic Shocks and Child Health.	
Impacts of Policies on the Italian Labor Market.	
Field Experiments in Behavioral Personnel Economics.	Prof. M. Tonin
The Economics of Educational Choice: How Students Choose Which High School or University To Attend.	
Psycho-physiological techniques in measuring tourists' emotional responses.	Prof. S. Volo
Climate change effects on alpine tourism destinations.	
Tourism competitiveness, sustainability and innovation: measurements issues.	
Financial Asset Allocation under Parameter Uncertainty.	Prof. A. Weissensteiner
Forecast Precision and Trading Profitability of Financial Analysts.	
Pension Finance - Challenges, Models, and Current Developments.	