

# 27.09.

## Transdisciplinary Perspectives on AI's Impact on Creative and Cultural Industries

- 9.30 Welcoming Address BASIS & Free University of Bozen-Bolzano  
*Hannes Götsch, BASIS Vinschgau-Venosta and Prof. Nitzan Cohen, Dean of the Faculty of Design and Arts, Free University of Bozen-Bolzano*
- 9.45 Tectonics of the Latent Space - Designing with Artificial Intelligence  
*Prof. Matias Del Campo, New York Institute of Technology*
- 10.15 Creativity in the Trenches between Materiality and Predictability: Fashion Design and AI  
*Prof. Yvonne Förster, Leuphana University in Lüneburg, Germany*
- 10.45 Q&A
- 11.15 **Coffee Break**
- 11.30 From Disco-Morphosis to AI-Morphosis of Music Ecosystem: A Sociocritical Perspective  
*Prof. Romuald Jamet, Institut national de la recherche scientifique, Quebec*
- 12.00 WTF is AI Music?  
*Zandi Scharmien, professional composer and musician, Wien*
- 12.30 Q&A
- 13.00 **Lunch Break**
- 14.00 Parallel Workshops  
Workshop 1: Architecting with AI; from a hand sketch to a BIM model  
*Mustapha El Moussaoui, PhD, unibz and Orjola Braholli, Fraunhofer Italia*  
Workshop 2: WTF is AI music?  
*Scharmien Zandi, D#AVANTGARDE #funKI*  
Workshop 3: Beyond the embedding horizon - How to re-think the creative process in the era of generative AI  
*Gonçalo Guiomar, Lunar Ring*
- 16.00 **Coffee Break**
- 16.15 Discussion – Roundtable  
*Orjola Braholli Fraunhofer, Prof. Andreas Metzner Szigeth (unibz), Manuela Schrattecker (Digital Innovation), Prof. Gianluca Camillini (unibz)*
- 17.30 Closing of the conference  
*Mustapha El Moussaoui (unibz), Ingrid Kofler (unibz)*
- 18.00 Aperitivo with Music (Scharmien Zandi) and Performance (Gonçalo Guiomar) and DJ (Hannes Götsch)