

# Innovations for Transport and Sustainable Mobility Workshop



**September 26–27**  
**NOI Techpark Bruneck-Brunico**  
**Rooms 1.08\_1.09**

# Program

## Day 1: Thursday, 26<sup>th</sup> September 2024

13:30 - 14:00 Reception & Welcome

### Session 1:

14:00 - 14:40 Rafael Prieto-Curiel (Complexity Hub Vienna): *How to compare mobility across cities?*

14:40 - 15:20 Cologne Matthias (unibz): *Green mobility in South Tyrol: investigating tourists' behaviour towards public transport*

15:20 - 16:00 Roberto Cavaliere (NOI): *The platform Open Data Hub: an enabler for research & innovation smart mobility projects*

16:00 - 16:30 Coffee Break

### Session 2:

16:30 - 17:10 Davide Cerruti (ETH, WU Vienna): *De-biasing electric vehicle adoption with personalized nudging*

17:10 - 17:50 Wolfgang Habla (Duale Hochschule BW): *No place like home: Charging infrastructure and the environmental advantage of plug-in hybrid electric vehicles*

17:50 - 18:00 Discussion and Conclusion

19:30 Dinner, Restaurant Bernardi

## Day 2: Friday, 27<sup>th</sup> September 2024

### Session 3:

08:30 - 09:10 Alberto Iozzi (U Rome Tor Vergata): *Congestion management and navigation systems: a lab experiment on individual choices vs delegation*

09:10 - 09:50 Stefanie Peer (WU Vienna): *Do cash-backs in the form of public transport vouchers make city tolls more acceptable?*

09:50 - 10:20 Coffee Break

### Session 4: (Blitz Session):

10:20 - 10:40 Chiara Gastaldi (unibz): *The impact of regional autonomy on early childhood education and care services*

10:40 - 11:00 Luisa Lore (U Innsbruck): *Consumers' (mis)perception of second-hand clothing*

11:00 - 11:20 Mariangela Zoli (U Rome Tor Vergata): *Nudging Bad. A field experiment on food waste reduction at university canteens*

### Session 5:

11:20 - 12:00 Angela Stefania Bergantino (U Bari): *Big data and urban mobility: mapping city transport resilience with tracking records*

12:00 - 12:30 Discussion

12:30 - 14:00 Lunch Break at NOI, Restaurant B.Local

### Session 6:

14:00 - 14:40 Antonio Russo (Institut Mines-Télécom Business School): *Navigation systems and traffic externalities on main and local roads*

14:40 - 15:20 Giuseppe Bellantuono (U Trento): *Regulating data infrastructures for mobility markets*

15:20 - 16:00 Conclusion